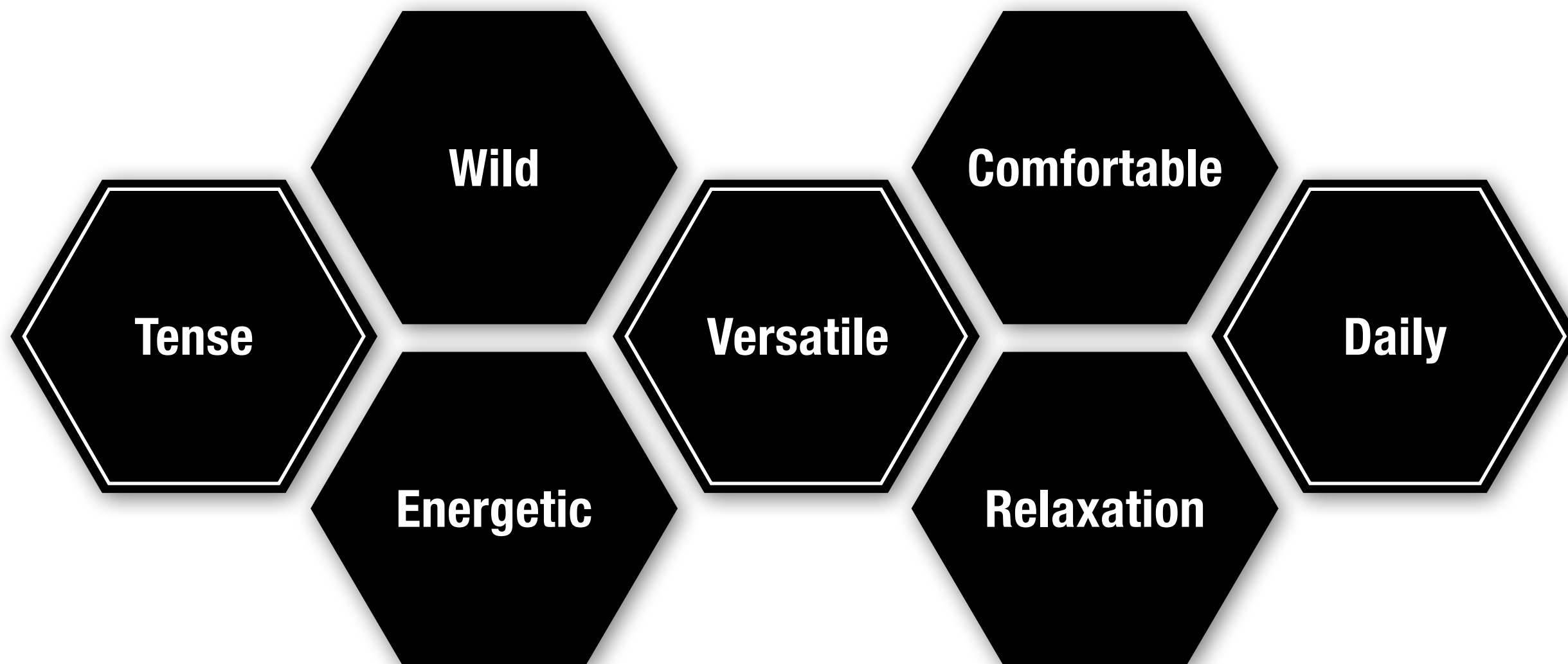




BMW M3

2040 CONCEPT DESIGN

Yejin Park



DESIGN INSPIRATIONS



Sharp Angles
Smooth Transitions/Flows



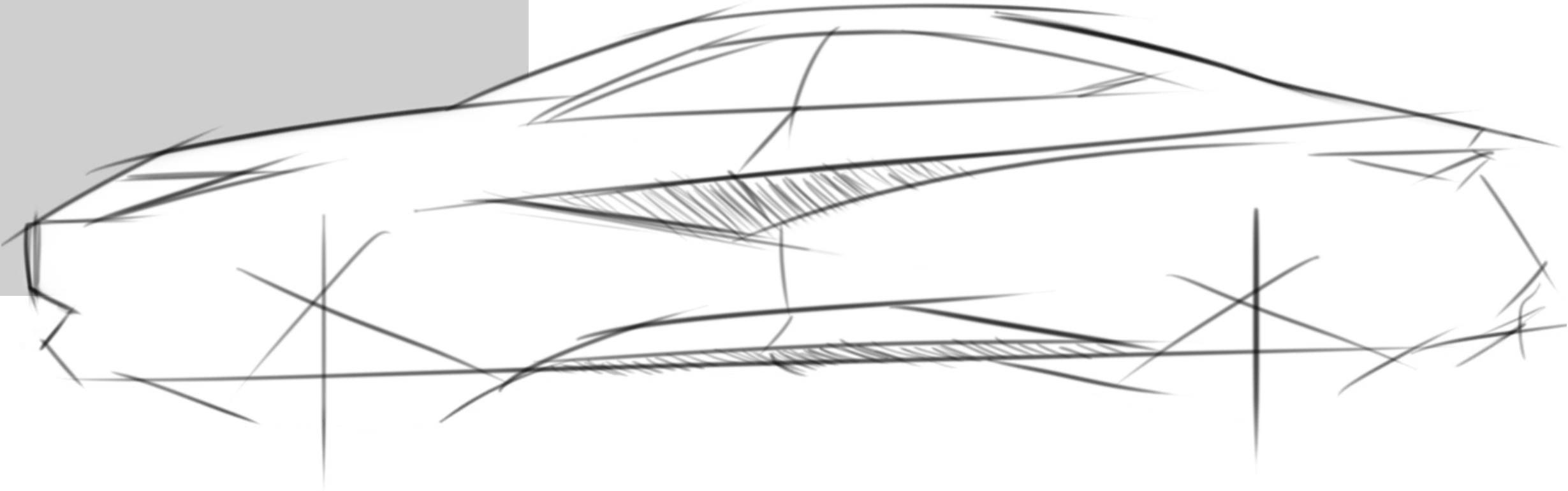
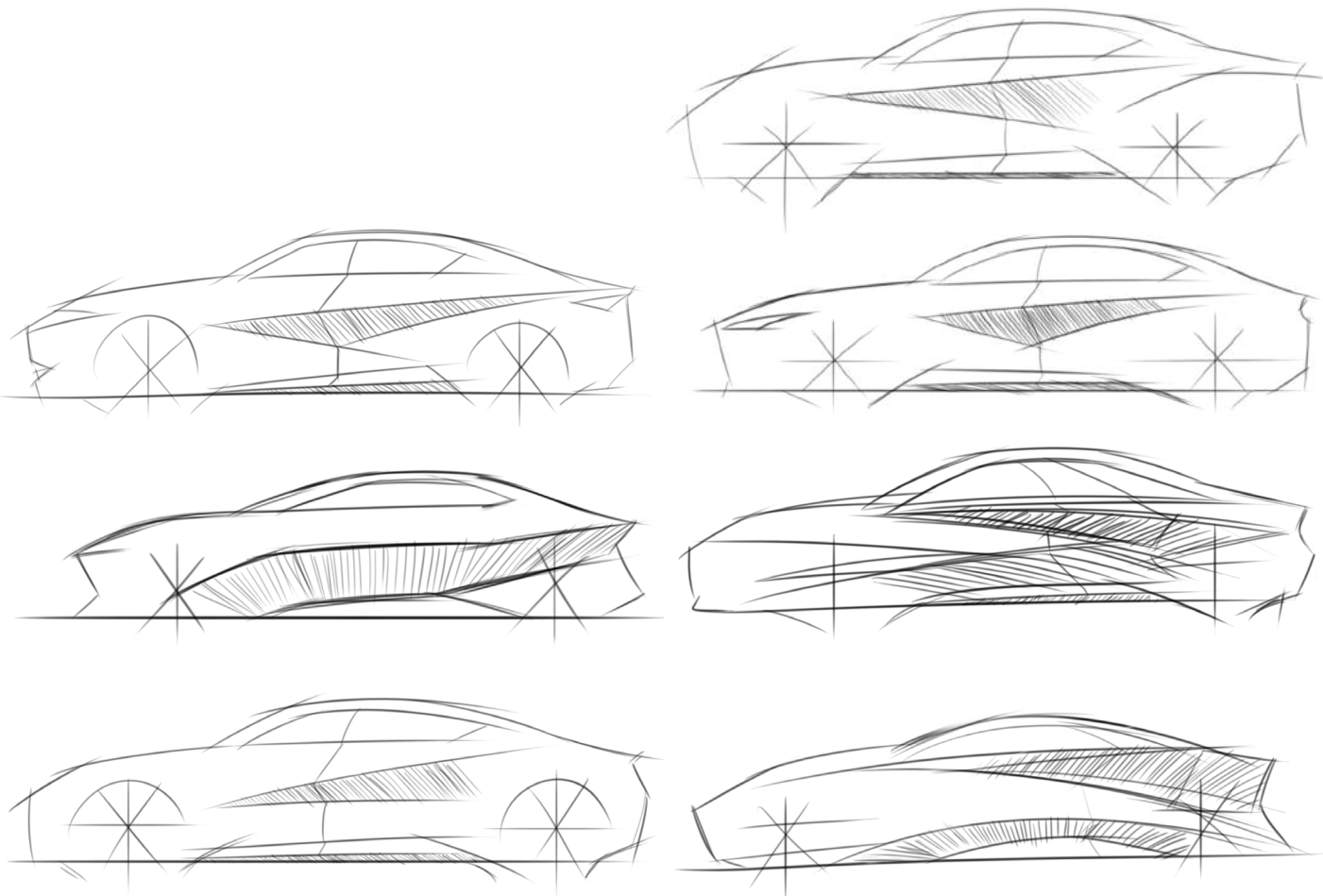
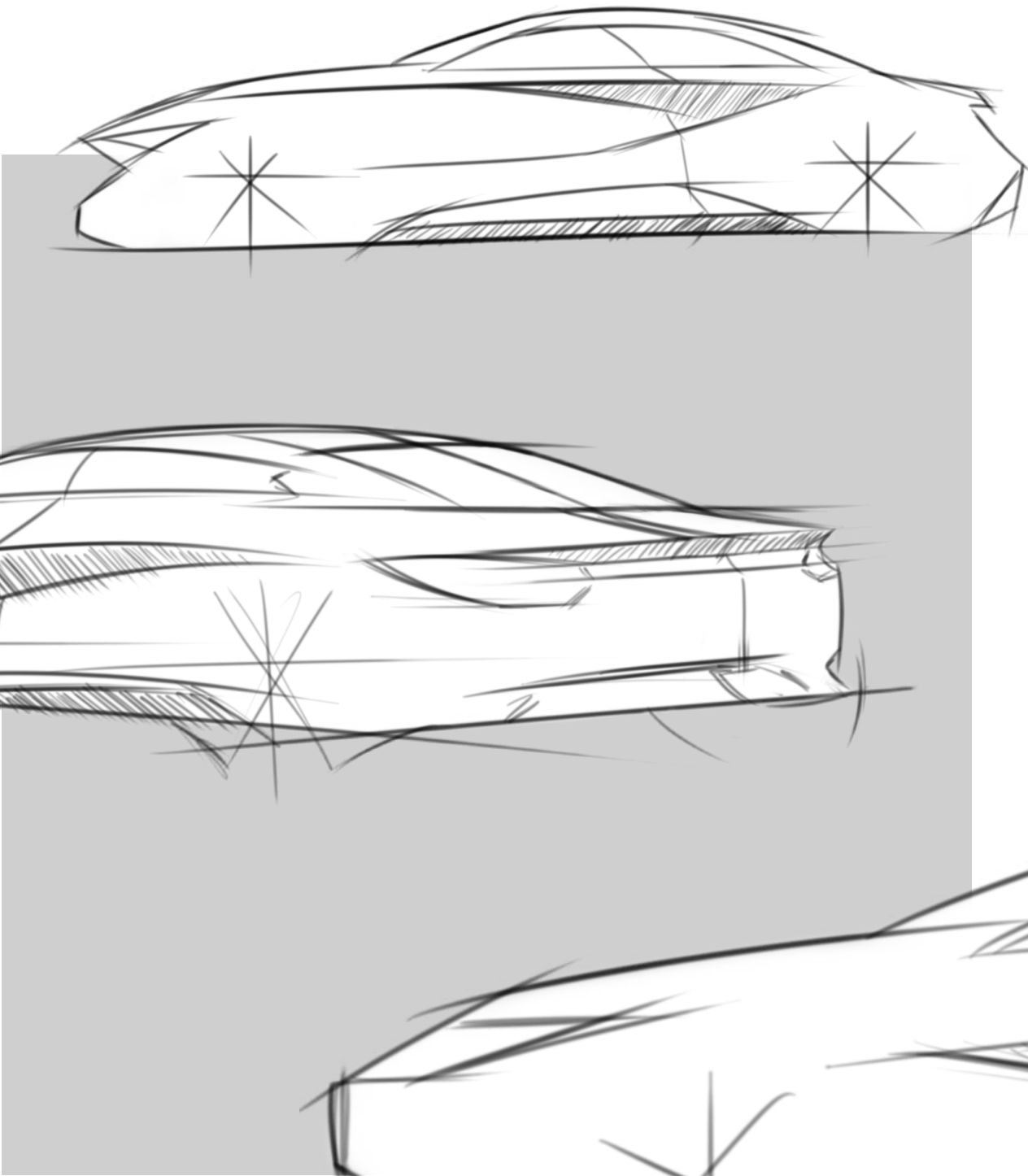
TARGET USERS



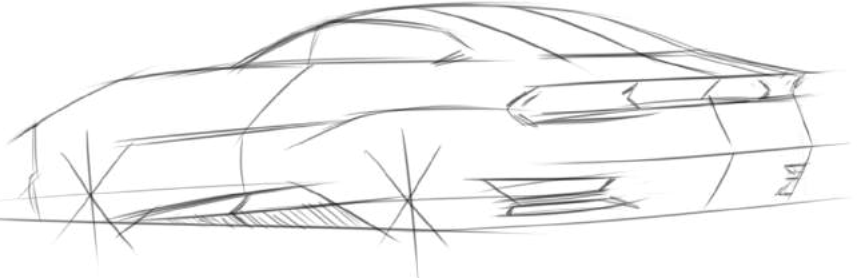
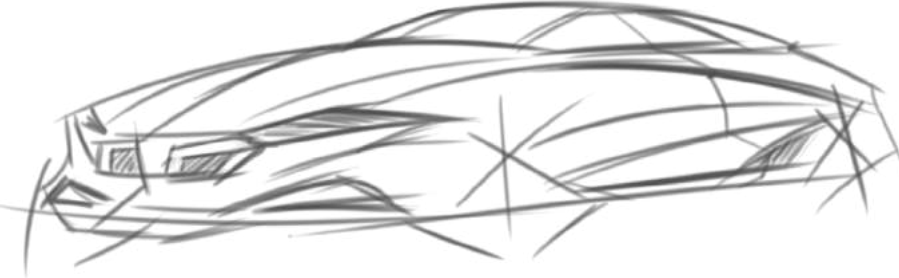
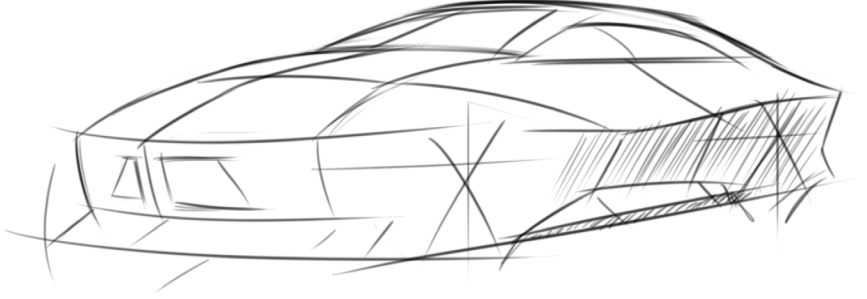
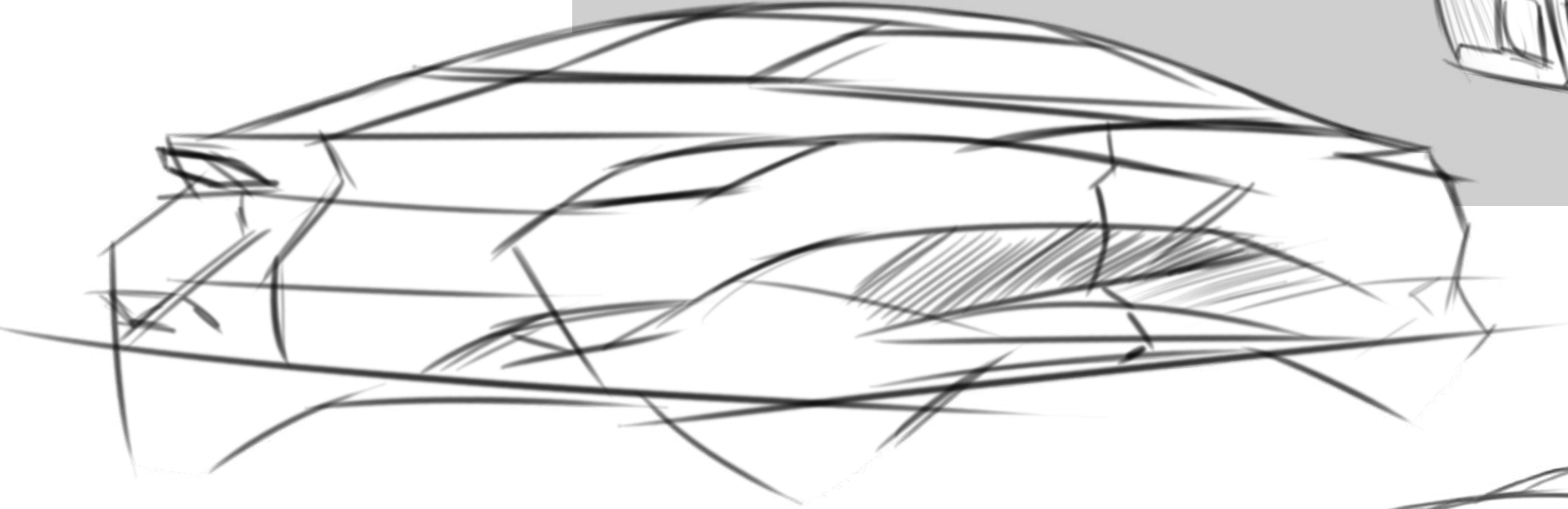
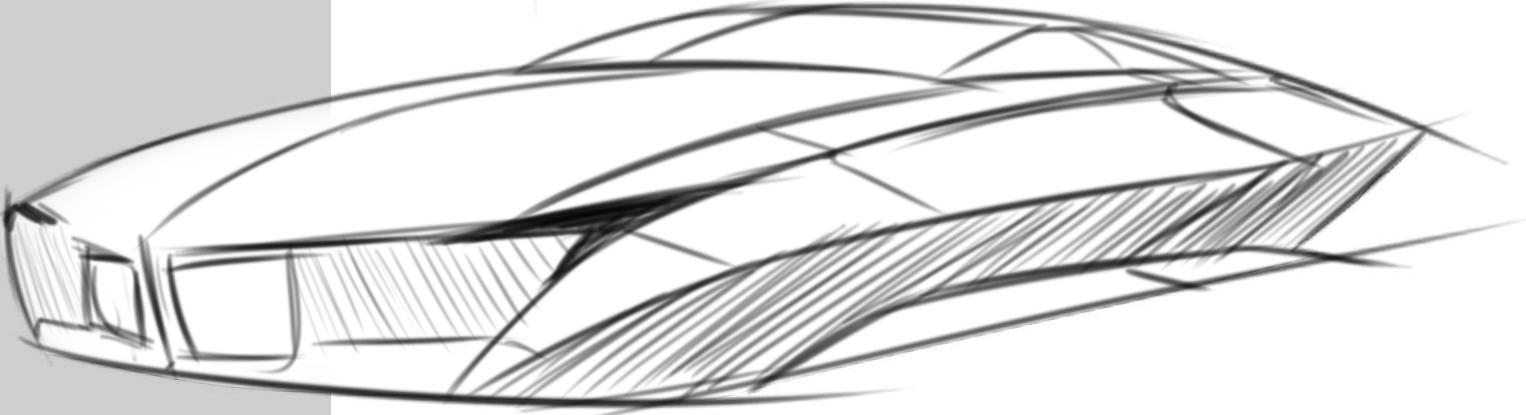
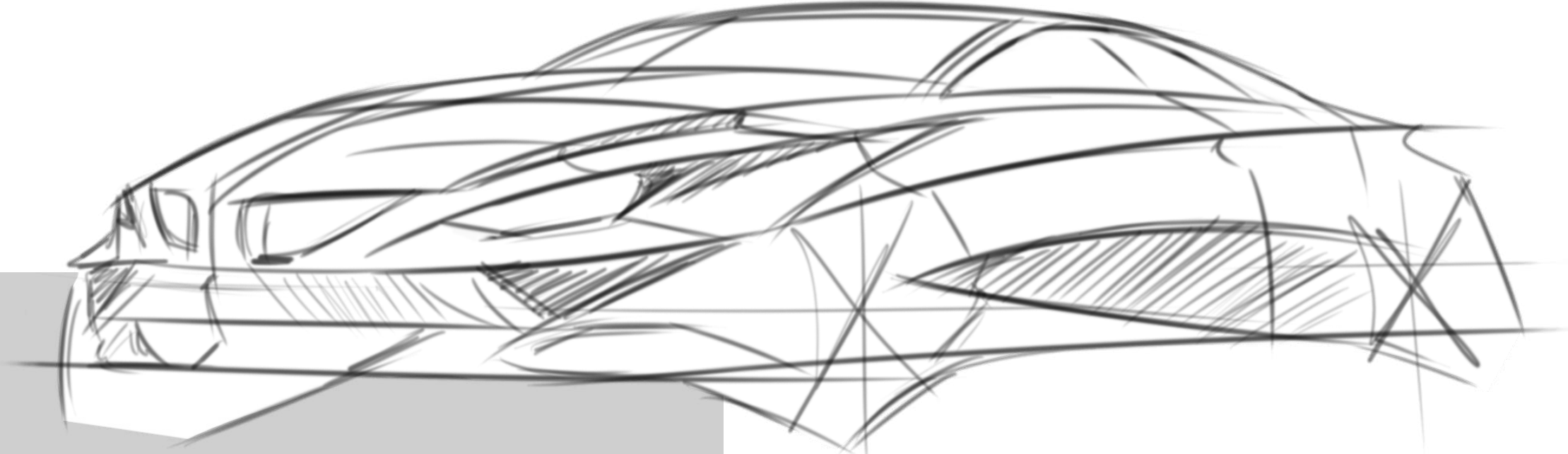
Those commuters who live in the city and enjoy exploring scenic drives during their leisure time.



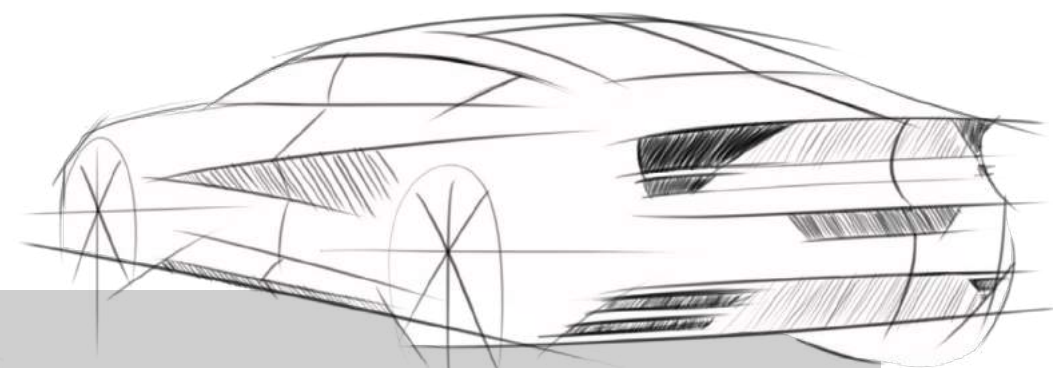
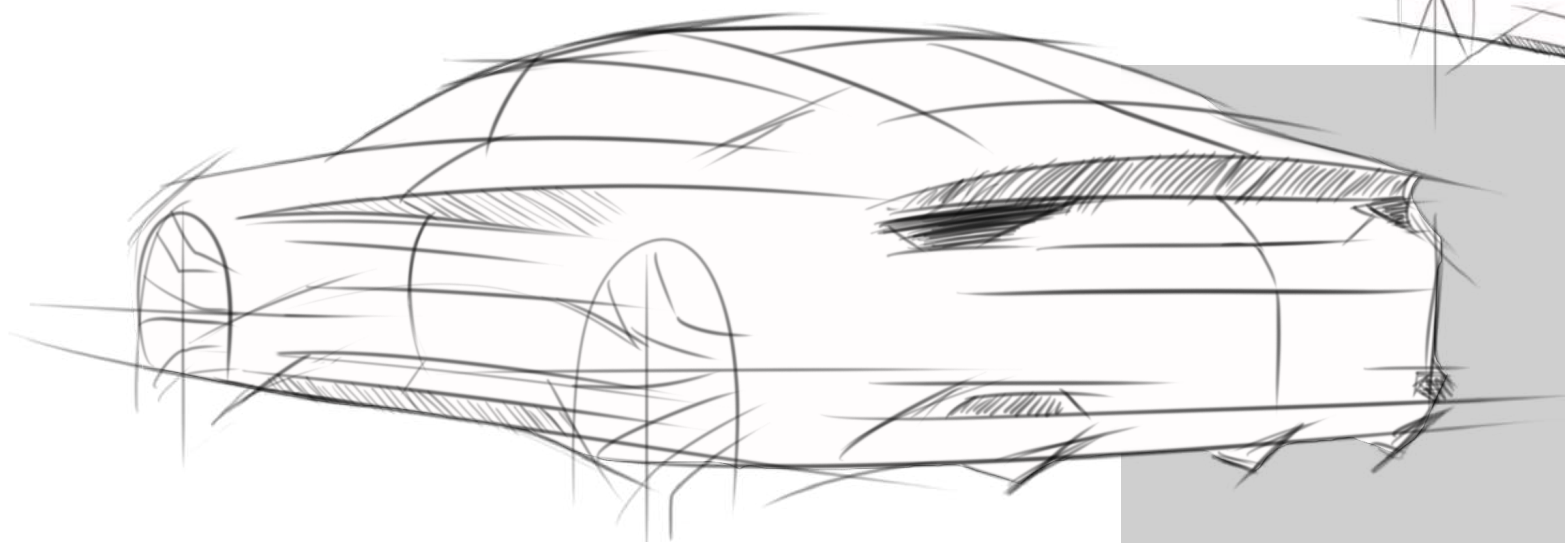
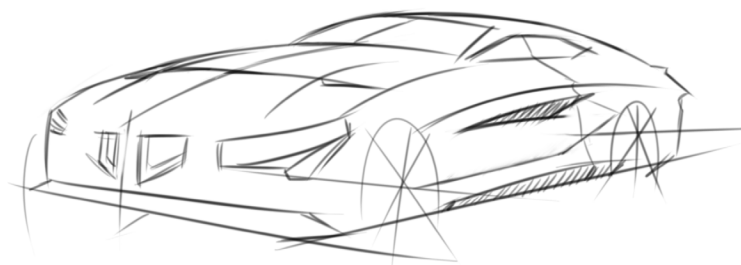
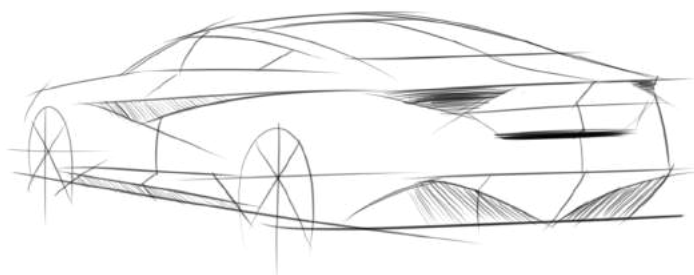
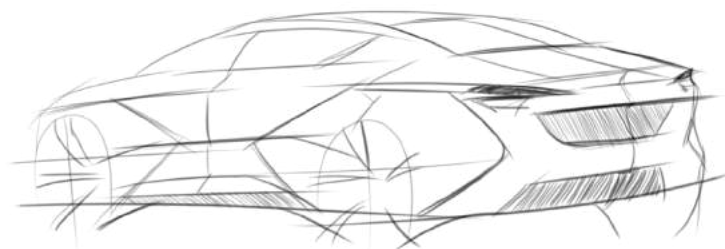
FORM STUDY

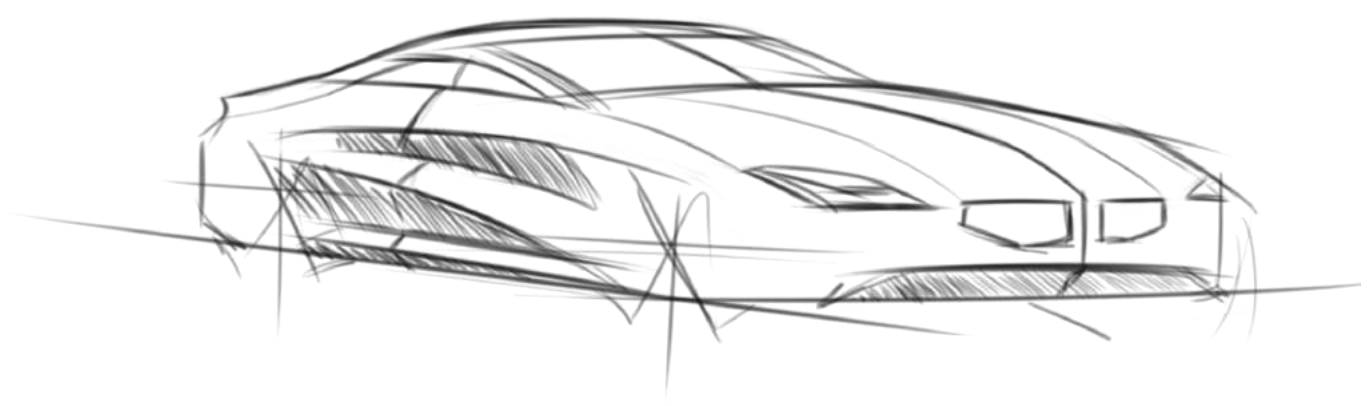
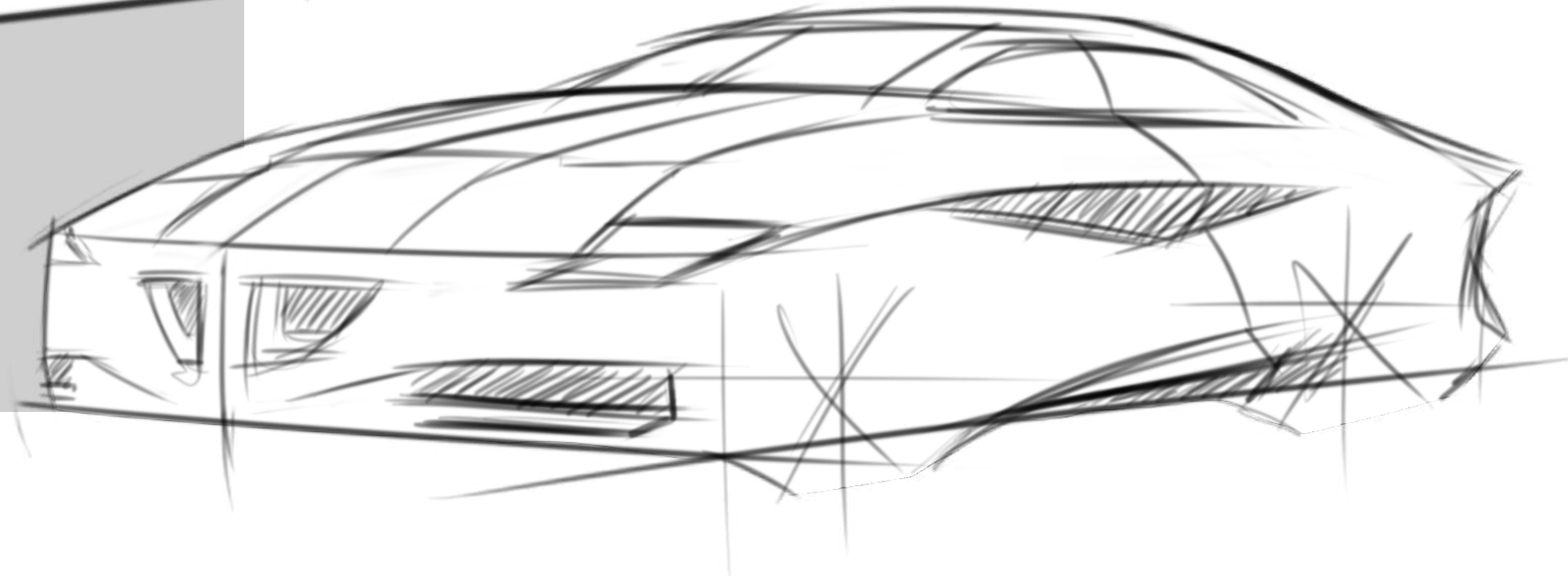
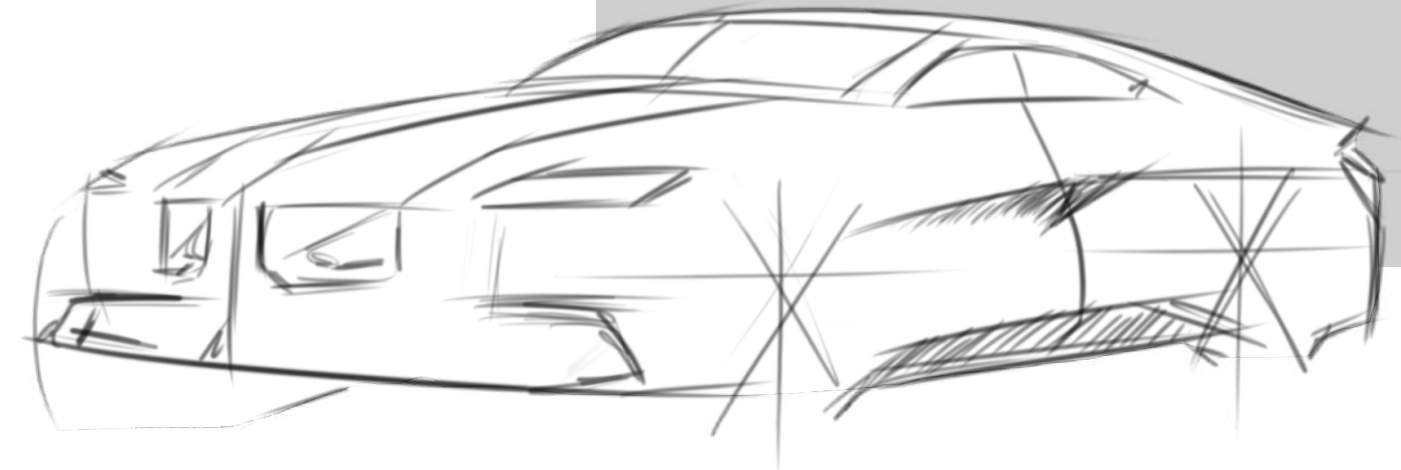
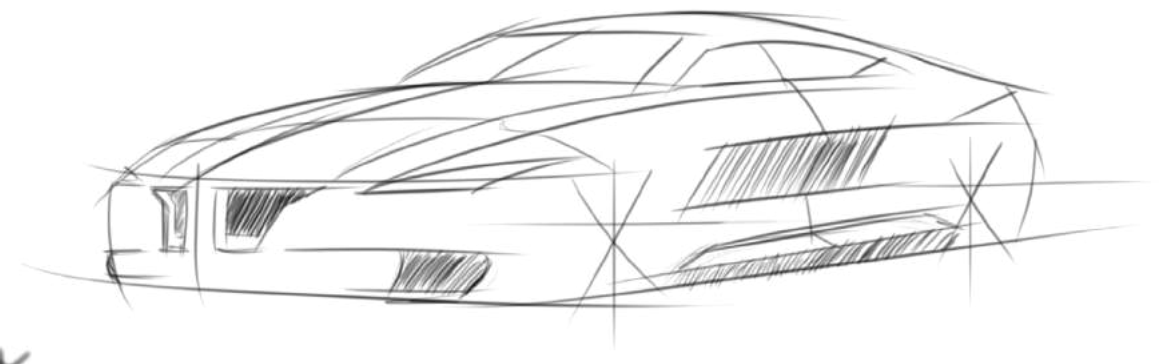
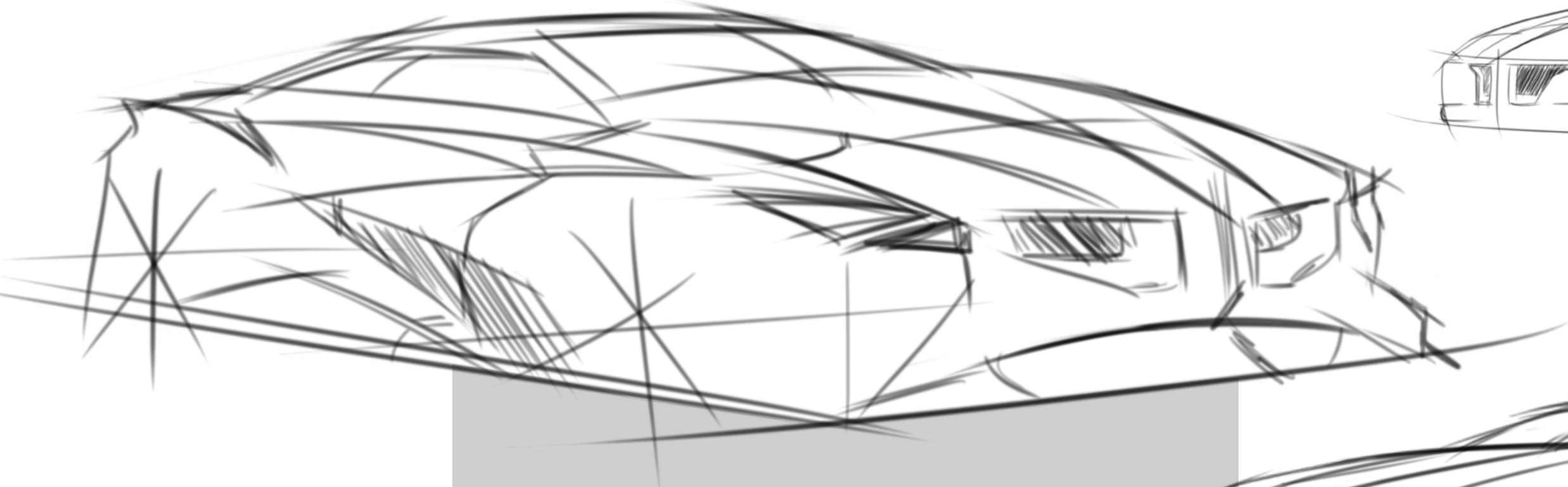


FORM STUDY

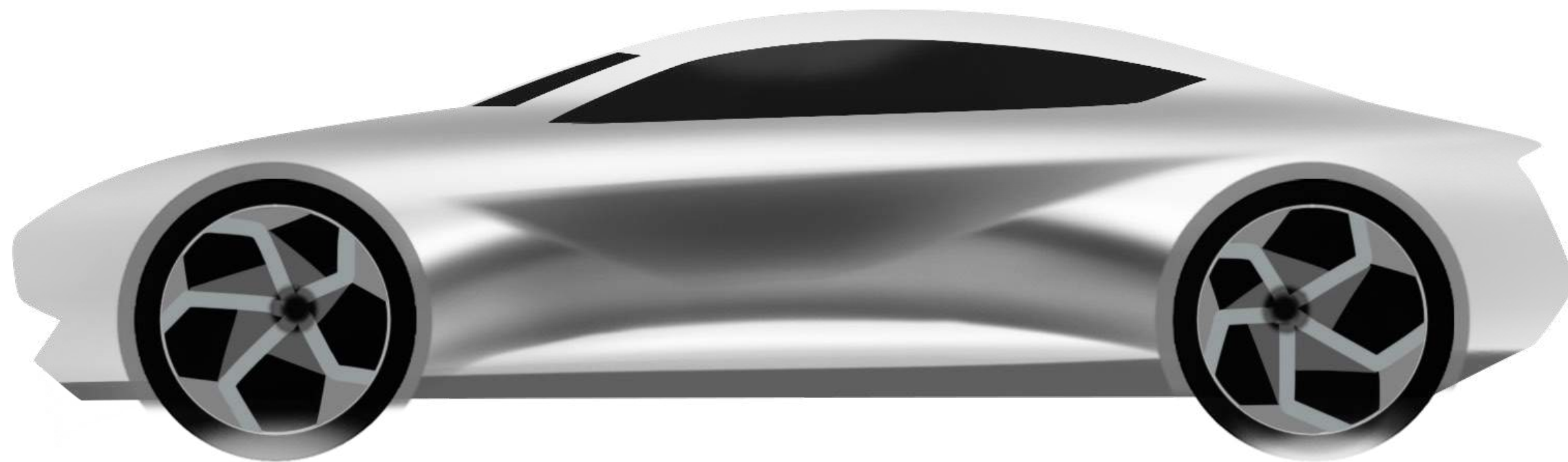
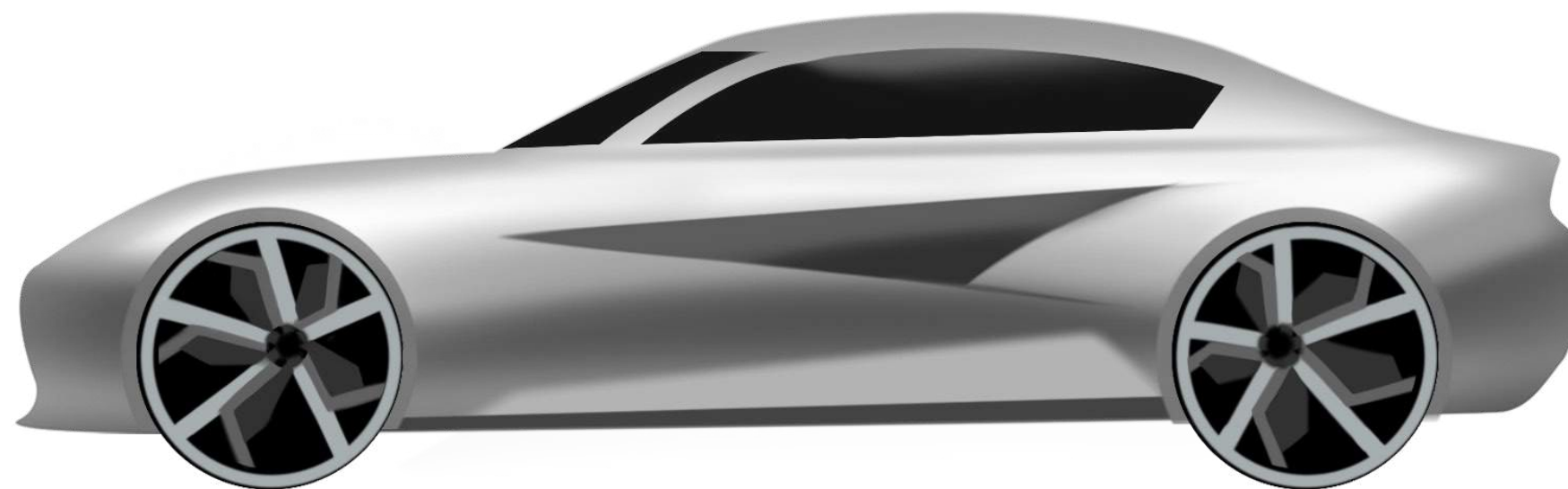
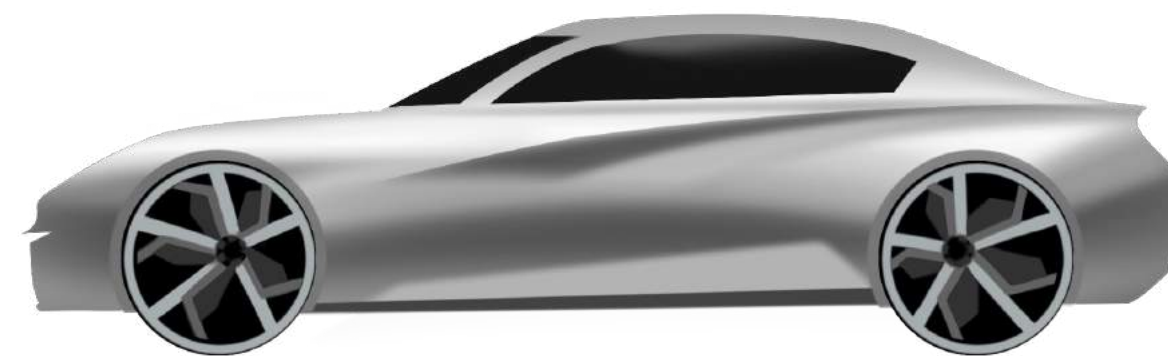


SKETCH





SKETCH



FINAL PROPOSAL

