Yejin Cathy Park

UX/UI Designer · UX Researcher

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Work

Foretell My Health
Seoul, South Korea
2025.04 - Present

Product & UX Designer
- Built brand identity including logo, color system, and brochures
- Designed bilingual patient reports with cancer risk visualization
- Improved Streamlit-based QC dashboard and enabled English support for JS dashboard

Harvard University
Massachusetts, USA
2022.12 - 2024.05

Student Engagement Graduate Assistant
- Improved website accessibility and usability through user feedback
- Increased engagement by 200% with data-driven communication strategies

WalkyDoggy Inc.
Seoul, South Korea
2021.02 - 2021.06

UI/UX Designer
- Enhanced mobile/web usability and conversion rates through redesign and A/B testing
- Analyzed user behavior data with Google Analytics and Firebase

University of Michigan
Michigan, USA
2019.07 - 2021.02

Medical Informatics Designer, Dept. Family Medicine
- Designed medical information content for web and print
- Managed websites using Drupal and WordPress
- Optimized social media strategy with Google Analytics insights

TimeBlocks Inc.
Pangyo, South Korea
2018.05 - 2018.07

UI/UX Design Intern
- Built website prototypes and wireframes (HTML/CSS, JavaScript)
- Contributed to MVC/MySQL/Spring Boot dashboard development
- Supported KR–EN translation for mobile app

Education

Harvard University
2022 - 2024

Master in Design Engineering

University of Michigan
2015 - 2019

Bachelor in Information Science
Minor in Applied Statistics

Skills

Design & Research

Prototyping, User Research, Usability Testing, Research Analysis, Information Architecture, Interaction Design

Tools & Data

Figma, Sketch, Adobe Creative Suite, Python, HTML/CSS, JavaScript, R, MySQL, Google Analytics

Language

Korean